COLOUR MANAGEMENT

Matching colour – Matching people

February 12 - 13, 2020 | Munich
The world’s leading colour management event invites you to Munich for the 7th time!

“Printing the Expected” is and remains the central quality benchmark in colour management. But how will customer expectations be fulfilled in the future? What solutions are needed for new trends such as “Fast Fashion”?

Experts ranging from programmers to power users will answer even the smallest detail questions, also in one-to-one consulting: Matching colour – Matching people!

MUNICH WEEK OF COLOUR!

The Colour Management Symposium (CMS) is part of a full week dedicated to colour. Attendees will gain extensive knowledge of very latest trends and future solutions through hands-on practical experience and discussion.

WHAT MORE TO EXPECT?

A high-class programme in 2 days and 7 sessions with 21 top-speakers and many opportunities for networking and international experience exchange.

KEY TOPICS

- IMPROVING colour communication
- ACHIEVING colour accuracy in ECG
- MASTERING digital textile printing

WHO SHOULD ATTEND THE CMS?

- Anyone who wants to professionally communicate and reproduce colour
- Prepress operators and printing technicians
- Printing hardware & software technology providers
- Brand owners and print buyers with high quality demands
- Advertisers and designers
- Color management and process control experts
SESSION 1
Managing customer expectations –
Managing colours throughout the value chain

moderated by
Rabea Paysen, X-Rite Deutschland GmbH

09:05  Print Procurement 4.0 – Towards universal interfaces for pricing, materials and print quality
Steffen Kujus, REWE Zentral AG

09:30  Global color consistency by disciplining the process
Adam Thomas, Shaw Industries

10:00  If there is no standard, create one: Brand owner expectations for flexible packaging
Patrick Reyer, HARIBO Group

10:30  Coffee break

SESSION 2
Creating colour credibility in CMYK & Extended Gamut Printing

moderated by
William Li, Eastman Kodak Company Canada

11:15  From printing conditions to exchange spaces: Facing the range of output media
Peter Kleinheider, calibrate Workflow-Consulting GmbH

11:45  1st time right: Successful print approval for Digital, Offset, Flexo and Gravure
Eva Jüde-Löffler, abc packmedia GmbH & Co. KG

12:15  How ECG helps facing the climate change – Instead of green washing to greener printing
Kai Lankinen, Marvaco Ltd.

12:45  Lunch break
SESSION 3

Real-world multicolour packaging implementations (ECG)

moderated by
Dietmar Fuchs, ColorLogic GmbH

14:30  2 year review – Exciting news from multi and spot colour arena
       Carlo Carnelli, ColorConsulting S.r.l

15:00  Growing from CMYK to ECG: Benefits and challenges for commercial and packaging applications
       Katja Wulff, Birkhäuser+GBC AG

15:30  Considerations preparing packaging designs for 7 colour printing
       Holger Stier, GLATZ Klischee GmbH

16:00  Coffee break

SESSION 4

Industrial printing application: Highspeed Inkjet beyond commercial & packaging printing

moderated by
Victor Asseiceiro, Electronics for Imaging GmbH

16:30  Colour managed chainsaws – How Stihl mastered digital printing challenges
       Thomas Voigt, Andreas Stihl AG & Co. KG

17:00  Digital textile printing – Managing challenges for single pass presses
       Roland Biemans, LMNS

17:30  Multicolor Technology Report 2019 – Fogra's Multicolor Forum & Expanded Gamut Study (Ryerson)
       Andreas Kraushaar, Fogra e.V.

18:00  Break

19:00  SOCIAL EVENT: Video Colour

Keynote: Colour grading workflows in the motion picture world – How HDR & Wide Gamut change the game
Harald Brendel, ARRI
Engineering Emmy winner 2017
SESSION 5
Colour communication for fashion textile applications
moderated by
Oriol Martinez, HP Spain

09:00  Colour management and communication for D65 based industries (Coatings & Textiles)  
Jan-Peter Homann, homann colormanagement

09:30  Connecting textile sourcing with production – The all new RGB based working space “Textile-RGB” (FOGRA58)  
Joe Tschudi, Tschudi Software Technology GmbH

10:00  Implementing colour management functionalities along the digital textile printing workflow  
Traian Luca, Gemini CAD Systems

10:30  Coffee break

SESSION 6
Colour proofing for packaging & textile applications
moderated by
Jürgen Seitz, GMG GmbH & Co. KG

11:15  Textile Proofing: Contract proofs for RGB (FOGRA58) based textile workflows  
Matthias Betz, Proof GmbH

11:45  Proofing – Prototyping – Printing for metal decoration  
Gerardo Cerros, CMA Imaging Belgium SPRL

12:15  Building an effective design-to-print process for brands  
Jeffrey Stauffer, oneflexo GmbH

12:45  Lunch break
SESSION 7

Colour in 3D: 3D softproof & appearance measurement

moderated by
Marco Mattuschka, Fogra e.V.

14:30  Colour goes 3D – Managing colours in design and 3D print production  
Marco Mattuschka, Fogra e.V.

15:00  Low Cost but high quality – colour & quality control for plain and textured surfaces with camera based colorimeters  
Gennaro Marfucci, RGF Consulting Team

15:30  Appearance – a brave new world  
Franz Herbert, Chameleo GmbH

16:00  Closing  
Andreas Kraushaar, Fogra e.V.

“The Fogra CMS is about the topics that are currently moving the industry with a great framework programme – certainly unique in this form.”
Johannes Betz, Head of Marketing & Academy, GMG Color GmbH & Co. KG, Germany

“The absolute highlight are the evening keynotes!”
Claas Bickeböller, Product Manager Graphic Arts, Konica Minolta Sensing Europe B.V., Switzerland

“It is an inspiring experience to learn all evolutions in the world of colour and to be surrounded by colour experts for two days. If you love colour, you should attend the CMS.”
Pieter Timmerman, Prepress Manager, Verstraete IML, Belgium

“The topics are igniting, future-oriented and well illuminated by experts. I get a lot of input for my own work.”
Dietmar Fuchs, Product Manager, ColorLogic GmbH, Germany
EXHIBITORS

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*tax exemption in acc. with §4 no. 22a UStG*
Includes printouts, simultaneous interpreting, food & beverage and entry ticket to social event.

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COMPANY BOOKING DISCOUNT
Valid for same company location and simultaneous booking. Each colleague receives a discount of 10%.


Refund before start of the event
Up to 14 days: 100% refund; 60€ admin costs
Up to 7 days: 50% refund
Less than 7 days: no refund
A substitute can attend at no cost.

Notes:
*Please note that the number of attendees is limited. We reserve the right to make changes. Errors excepted. Offers subject to confirmation. In the event of cancellation a refund of the booking fee shall be the full extent of Fogra’s liabilities.*

VENUE & HOTEL

Holiday Inn Munich City Centre
Hochstr. 3
81669 Munich, Germany

Located in the heart of Munich
Many places to discover are just a few minutes walk away.

How to get there
By car: hotel parking fee not included
By train, e.g. from Munich Airport: Exit at station “Rosenheimer Platz”
> Journey Planner: www.mvv-muenchen.de/en/

Room reservation
We kindly ask you to book your hotel room yourself (reservation@muchb.holidayinn.com).
Please use the code CMS2020 for reservation.
WE LOOK FORWARD TO SEEING YOU.

BOOKING ON:


THE WORLD'S LEADING INTERNATIONAL EVENT IN COLOUR MANAGEMENT

#cms2020

Contact for booking
Magdalene Glatz
phone +49(0)89/431 82 - 160
glatz@fogra.org

Fogra
Research Institute for Media Technologies
Einsteinring 1a
85609 Aschheim (Munich), Germany